PRESS

Coats Selects Sensei Labs' Conductor Platform for PMO Transformation

The world's leading industrial thread manufacturer partners with Sensei Labs to drive change and enhance project visibility and reporting.

Sensei Labs January 15, 2022

January 15, 2022 – Sensei Labs is pleased to announce that Coats, the world's leading industrial thread manufacturer, has chosen its award-winning Conductor platform to improve visibility and reporting for Project Management Office (PMO) initiatives across the organization. The decision marks a significant step in Coats' efforts to enhance its change agenda and streamline project management processes.

Enhancing PMO Efficiency with Conductor

Coats selected the Conductor platform for its interactive, user-friendly interface, which allows the company to consolidate all its projects and programs in one place. The onboarding process was efficient, guided by a dedicated success coach and onboarding team who quickly understood Coats' specific use cases and configured the platform to meet their needs.

"Sensei Labs' Conductor platform was the best choice for us because it is highly interactive and easy to use, enabling Coats to have a consolidated view of all our projects and programs in one place," said a

spokesperson from Coats. “The onboarding experience was seamless, and within weeks, we had a fully functional platform tailored to our needs.”

A Comprehensive Solution for Enterprise Orchestration

Conductor combines four key management technologies: project and portfolio management, collaboration, data/KPI tracking, and knowledge management. This comprehensive approach orchestrates people, processes, and technology, helping organizations thrive in the modern Enterprise Orchestration Era.

About Coats

Coats is the world’s leading industrial thread company, operating in around 50 countries with a workforce of 17,000 people across six continents. Known for its pioneering history and innovative culture, Coats provides a range of products, services, and software solutions to industries including apparel, footwear, personal protection, telecoms, energy, and transportation. A FTSE 250 company, Coats is committed to sustainable practices, including achieving net-zero emissions by 2050 under the Science Based Targets initiative.

For more information about Coats, visit www.coats.com.

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